

10 Steps for Getting Started with Birth Equity

- 1** Complete the [Readiness Survey](#). Work as a team and submit one survey response.
- 2** Schedule regular internal BE team meetings (at least monthly) to review data and make improvement plans.
- 3** Become familiar with monthly [Maternal Data Form](#) and begin baseline collection in January.
- 4** Review your baseline data and reference [Key Strategies Diagram](#) to identify areas for improvement
- 5** Explore the online [Birth Equity Toolkit](#) for resources, printable materials, and archived webinars.
- 6** Draft your [30-60-90-day plan](#) using baseline data and insights from your Readiness Survey
- 7** Plan your first [PDSA cycle](#) with your team to address 30-60-90-day plan. Focus on small tests of change (one nurse, one patient, one day a week, etc.)
- 8** Schedule BE kickoff meeting or grand rounds to officially announce your hospital's participation in the initiative. Include an overview, Key Strategies, and your goals to facilitate clinical staff buy-in.
- 9** Explore implicit bias training resources provided by NPQIC and create plan for implementation (identify education coordinator and determine timeline).
- 10** Reach out to NPQIC with any questions - we are here to help!

