

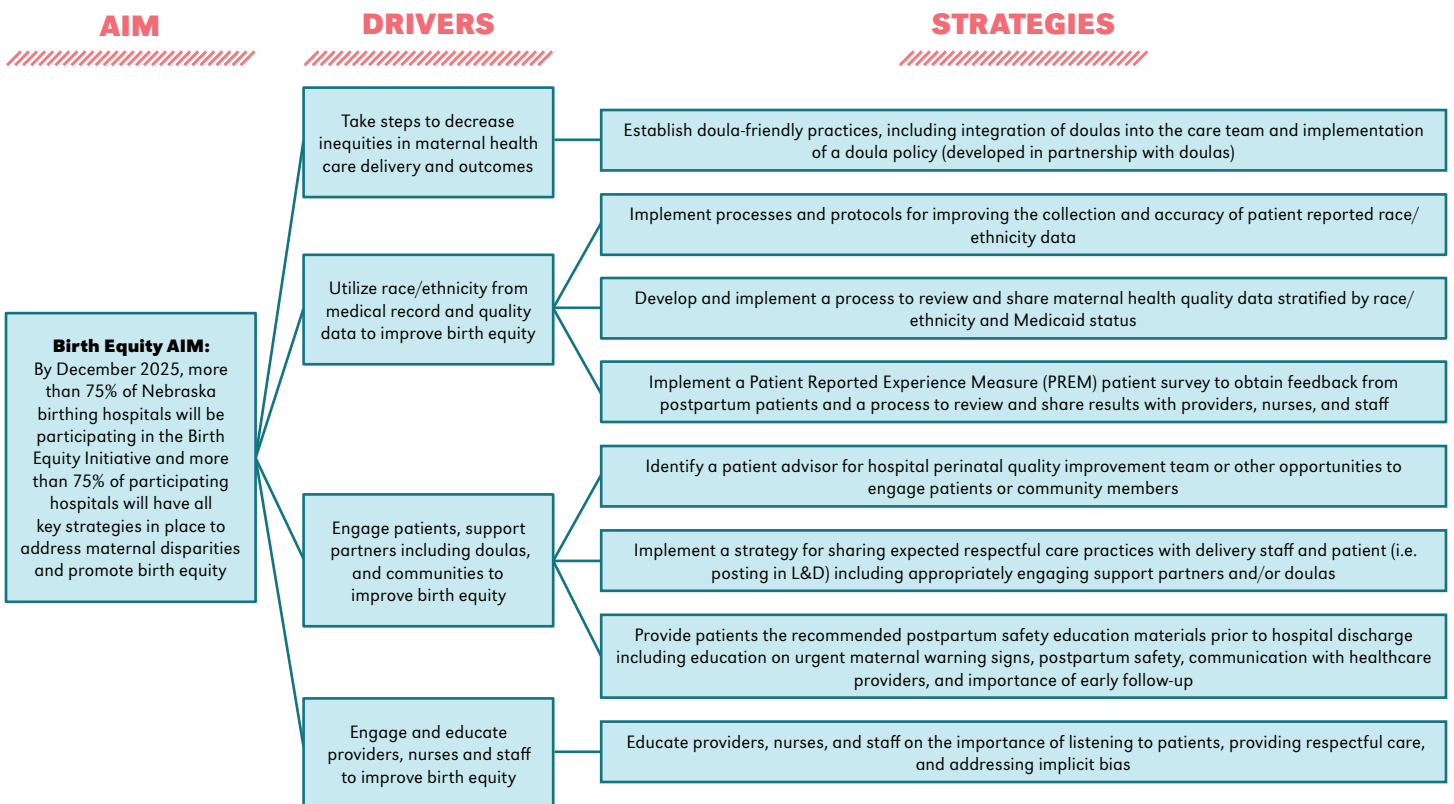


# Birth Equity AIM

**By December 2025, more than 75% of NE birthing hospitals will be participating in the Birth Equity Initiative and more than 75% of participating hospitals will have all key strategies in place to address maternal disparities and promote birth equity between October 2023 and December 2025.**

## Key QI Strategies:

- 1** Establish doula-friendly practices, including integration of doulas into the care team and implementation of a doula policy (developed in partnership with doulas)
- 2** Review maternal health quality data stratified by race, ethnicity, language, urban/rural residence and Medicaid status to identify disparities and address opportunities for improvement
- 3** Take steps to engage patients and/or community members to provide input on quality improvement efforts
- 4** Implement a strategy for sharing expected respectful care practices during delivery admission; and survey patients before discharge on their care experience (using the PREM tool) to provide feedback
- 5** Standardize system to provide patient education prior to discharge on postpartum safety including urgent maternal warning signs and tools to improve communication with providers
- 6** Implement education for providers and staff on the importance of listening to patients, providing respectful care and addressing implicit bias and provide opportunities for discussion and feedback



### Supporting respectful care for all patients:

The Nebraska Perinatal Quality Improvement Collaborative (NPQIC) works with patients, physicians, midwives, nurses, hospitals, and community groups to reduce maternal disparities and promote birth equity by ensuring all patients receive safe, high-quality compassionate, and respectful care.